

Cristian Barrientos Pozo

President and CEO Walmart de México y Centroamérica



Frutas y Verduras

Hojas Verdes

Ensaladas

Hongos y Setas

Pimientos

Chiles

Vegetales



Si el producto no es de tu agrado,
te lo cambiamos y devolvemos tu dinero



Reach

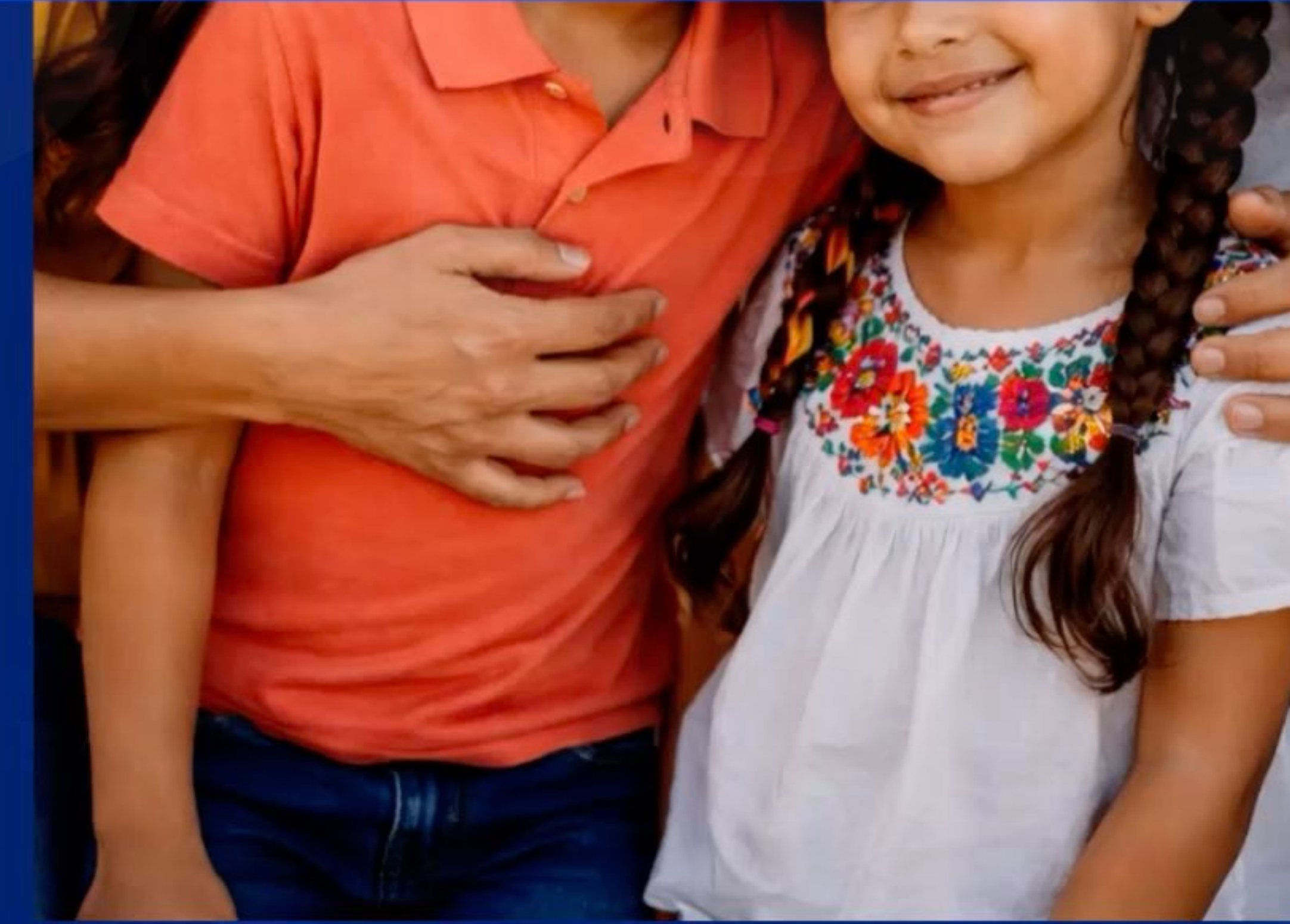
Speed

Assortment





Help people **save money** and **live better**



+4,200
Stores and Clubs

33
Distribution Centers





1,500

stores between
2025 & 2029

Store's Catchment area



75.0%
households in
Mexico in 2025

2026

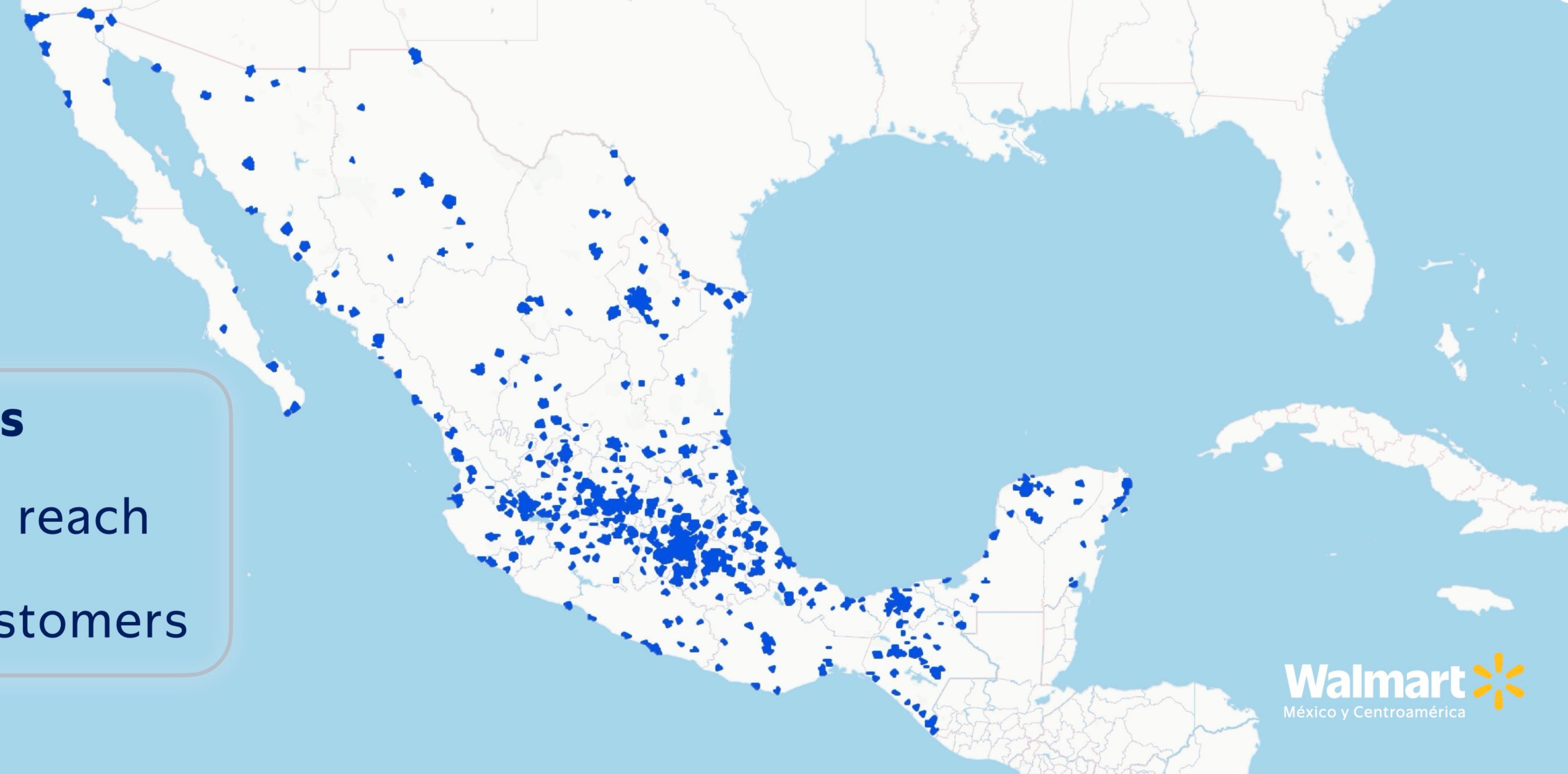
83% reach

+12M customers

3 years

99.3% reach

+33M customers





Price Gap

Private Brands

Assortment

 Precio bajo
Todos los días

Desde
\$ **200**

 Precio bajo
Todos los días

Desde
\$ **84**

Every Day Low Prices



Store Mapping

Inventory Visibility

On-hand discipline

Availability



Speed

Reach

Assortment

eCommerce
acceleration



+250M
MKP products in 5 years

3x
eComm growth in 5 years

eCommerce
acceleration

Enhance the Core



**Beatriz
Núñez**
Growth



**Juan Carlos
Alarcón**
CHRO



**Adriana
Velázquez**
Ethics & Compliance



**Michelle
Benavides**
CLO



**Javier
Andrade**
CMO



**Paul
Lewellen**
Omnichannel COO



**Cristian
Barrientos Pozo**
CEO



**Paulo
Garcia**
CFO



**Prathibha
Rajashekhar**
SVP Sam's Club



**Gastón
Wainstein**
Real Estate
& Supply Chain



**Cristina
Ronski**
CEO Central
America



**Javier
Treviño**
Corporate Affairs



**Mariana
Fonseca**
Customer Office



**Danilo
Paffi**
CTO





**Michelle
Benavides**
CLO



**Javier
Andrade**
CMO



**Paul
Lewellen**
Omnichannel COO



**Prathibha
Rajashekhar**
SVP Sam's Club



**Danilo
Paffi**
CTO

A photograph of two men in the foreground of a large crowd. The man on the left is holding a smartphone high in the air with his right hand, smiling. The man on the right is also smiling and looking towards the camera. They are both wearing blue lanyards with Walmart-branded badges. The background is filled with a large, diverse group of people, many of whom are also smiling and looking in the same direction. The setting appears to be an indoor event space with bright overhead lighting.

Strong local businesses powered by **Walmart**



Help people **save money** and **live better**



Walmex
Day
2026